

COURSE FACT SHEET:

Persuasive Presentations

How to speak confidently in front of others

Equip your staff with the key skills they need to present to others with confidence and clarity

Giving presentations is now a central part of business life. But many people perform poorly because of nerves, some fail through over-confidence, while others make dull, uninspiring speakers. Whatever your concerns, Persuasive Presentations can help. Devised by Skill Boosters and Up Front Limited, specialists in training skills and creative solutions for a range of blue chip companies, this training solution will help your executives raise their game.

Persuasive Presentations is an interactive learning experience which shows the value of planning and rehearsing material, and how to engage and hold an audience. Your people will learn to build on their strengths so as to develop a personal style, and as a result feel more confident whenever they are put in a presentation situation.

How this course will benefit your organisation

Encourage your key staff to undertake this training and you will see their potential unlocked and their confidence increase. They will get their messages across more persuasively to more people, and ultimately enhance the organisation's reputation and stature.



Key learning outcomes

'Persuasive Presentations: How to speak confidently in front of others' will help your executives understand:

- Channelling nervous energy into delivering a powerful performance
- Planning and preparation
- Techniques that help grab and keep audience attention
- Producing and using visual aids
- How to give an engaging performance
- Regaining attention
- Handling question and answer sessions

Produced by Skill Boosters:



Persuasive Presentations has been developed by our leading in-house expert, Paul White. Paul has over 20 years' experience designing and producing training and learning material both at the BBC and at Skill Boosters.

Related topics

Take a look at our "Under Pressure – Successfully coping with stress" training solutions.

www.managestresstraining.tv



PP-CFS-0807

COURSE FACT SHEET:

Persuasive Presentations

How to speak confidently in front of others

Course details

Overview

This e-learning course or LIVE trainer-led workshop covers a comprehensive range of modules to develop the skills of anyone in your organisation who has to present in front of colleagues or customers. Suitable for professionals, managers and other staff in any discipline, whether they are new to presenting or simply need a refresher.

Course Content

'Persuasive Presentations' helps to improve employee confidence and develop employee potential. The course content and structure has been planned to ensure your staff gain the skills they need to give a better performance whatever the topic or audience.

Course Outline

Planning and preparation includes:

- How to decide content
- Get inside your audiences' heads
- Thinking about the venue
- Use of visual aids

Preparing yourself includes:

- Managing nerves
- Rehearsing
- Use of the voice

The performance includes:

- Dressing for success
- The 'techniques toolkit'
- Appropriate body language
- Use of cue cards
- Handling the audience

LIVE trainer-led

LIVE trainer-led workshops can be tailored to your specific needs.

What sets Skill Boosters apart?

- Our courses consist of credible and best practice learning content developed in partnership with leading subject matter experts
- We can blend subject matter and delivery methods in a unique way
- Our training solutions can be tailored to suit the needs of your staff and organisation
- We create innovative learning technologies to deliver inspiring and accessible training solutions
- Our background and expertise in television, multimedia and education enables us to create rich media-based training solutions which engage learners throughout their learning journey
- We offer a no-obligation 'try before you buy' service

“ The content is very thoroughly covered and well presented. ”

Brian Tucker
Training Journal



Delivery formats available

CD-ROM and Intranet with user booklet.

LIVE trainer-led workshops

Duration

120mins approx.

LIVE trainer-led workshops half day or one day

Please contact us for pricing options, special offers or to discuss a tailored model.



Organisations that have already invested in and reaped the benefits of this course: HM LAND REGISTRY INLAND REVENUE VALLEY WATER HM PRISON SERVICE NATIONAL CRIMINAL INTELLIGENCE SERVICE THE ENVIRONMENT AGENCY CIRENCESTER COLLEGE BIRMINGHAM CITY COUNCIL NEWHAM PRIMARY CARE NHS TRUST NORTH EAST AMBULANCE SERVICE NHS TRUST NHS NORTH WALES NHS TRUST ALLIED IRISH BANK MoD AON LTD ASHURSTS AMNESTY INTERNATIONAL CIS LTD KODAK NORWICH UNION LIFE THE WELLCOME TRUST THREE VALLEY WATER TRINITY MIRROR GROUP CIRENCESTER COLLEGE